

## Appendix 2 Direct Mail Proposed Text

Dear Resident,

Do you want to save on your energy bill and generate your own clean electricity? Having your own solar panels means you can save on your energy bill as well as reduce your carbon emissions.

**Adur District Council (or) Worthing Borough Council** is working in collaboration with West Sussex County Council on an innovative new scheme offering high-quality solar photovoltaic (PV) panels to help deliver our shared vision of **Adur (or) Worthing** becoming carbon neutral. Solar Together Sussex is a group-buying scheme, which brings households together to get high-quality solar panels at a competitive price.

### SOLAR TOGETHER SUSSEX - BUYING SOLAR PANELS MADE EASY!

Solar panels are not complex but buying a solar system can be daunting. Solar Together Sussex is a group-buying scheme that helps you through the process, keeping you informed at every stage.

#### HOW DOES IT WORK?

**1. Registration:** you can register before 28 April for free and without obligation at [www.....](#)

To register you simply provide details about your roof, such as its size and orientation.

**2. Auction:** a supplier 'auction' will be held on DATE, when our approved solar suppliers will bid for the work. The more people that register, the better the deal should be for each household.

**3. Personal recommendation:** from DATE you will be emailed with a personal recommendation, based on your roof details. This includes your costs and specification of your solar panel installation.

**4. You decide:** the decision is then yours as to whether you want to accept your recommendation. There is no obligation to continue. You will have until DATE to decide and will be invited to visit an information session.

**5. Installation:** if you accept, the winning supplier will contact you to survey your roof and set an installation date. All installations are planned to be completed by DATE.

For detailed information about likely costs, the amount of energy you can expect to generate, and lots more go to [www....](#)

We trust this initiative will be of interest to you. The more people that participate, the better the price we can secure and the more renewable energy will be generated by **Adur or Worthing** residents.

Kind regards,